



YOUR  
**Job Quest**

# THE PROBLEM

IN TODAY'S JOB MARKET, ALMOST ALL EMPLOYMENT IS HANDLED ONLINE.

**QUESTION :** How do APPLICANTS stand out & EMPLOYERS save the time and money it takes to sort through thousands of online application forms?



# THE SOLUTION



**ANSWER:** Your Job Quest creates a platform for job applicants to create online video cover letters (VCL)!

- *This lets job seekers create a great first impression and eases the time and annoyance of employers sorting through online form applications.*



# THE PRODUCT

Patent-Pending  
Video Cover  
Letter (VCL)  
Technology

Beta Phase  
of Website  
is Ready to  
Launch!



# REVENUE MODEL

## EMPLOYER JOB POSTINGS

- ❑ 1 Job Posting for 30 Days - \$200.00
- ❑ 2 Job Postings for 30 Days - \$180.00
- ❑ 5 Job Postings for 30 Days - \$150.00
  
- ❑ 1 Job Posting for 60 Days - \$300.00
- ❑ 2 Job Postings for 60 Days - \$275.00
- ❑ 5 Job Postings for 60 Days- \$200.00
  
- ❑ 30 Day YOUR JOB QUEST Resume Search – \$300.00
- ❑ 90 Day YOUR JOB QUEST Resume Search - \$500.00



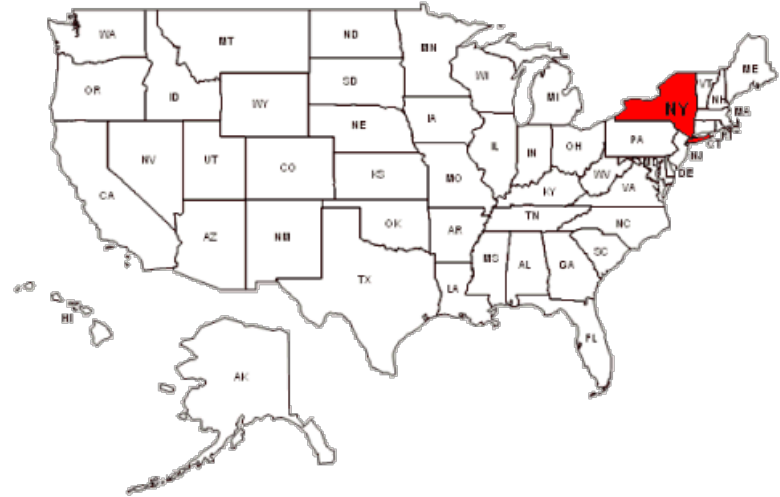
## JOB SEEKERS & ADVERTISERS

- ❑ Applicant Consulting (Resume Review) - \$100.00 per applicant.
  
- ❑ Advertising will vary but starts at \$500 per month

# THE MARKET

The Job Search Market is a \$59 billion dollar per year industry that is rapidly growing!

- YOUR JOB QUEST will launch in New York in January 2013, where there is over 3,000,000 job seekers.
- When it launches nationwide in 2014, it predicts a market of over 3,000,000!



# MARKETING

**HR**



**Interns  
Wanted**

- Human Resource Conventions
- Human Resource Magazines
- Pay-Per-Click Campaigns
- Social Media
- Campus Representatives

# COMPETITION

*YOUR JOB QUEST has competition from major players, but none have the patented online video cover letter business model!*

	VIDEO COVER LETTER	JOB POSTING COST	# OF DAYS POSTING IS ACTIVE	INDUSTRIES
YOUR JOB QUEST	Yes	\$100 - \$200	30	All
MONSTER	No	\$225	30	All
CRAIGSLIST	No	\$25	30	All
CAREERBUILDER	No	\$419	30	All
INDEED	No	\$0	30	All
SIMPLY HIRED	No	\$199	30	All





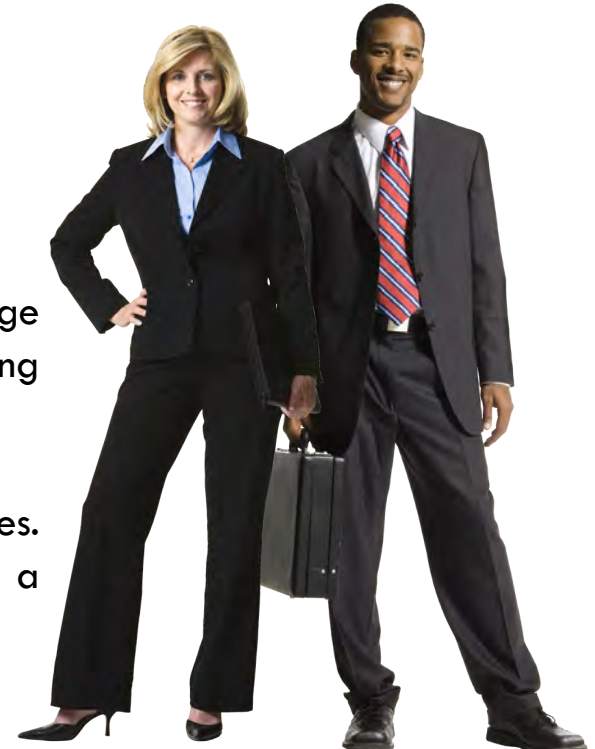
# THE TEAM

ED STURGESS – Owner and CEO. Ed has decades of business experience and found this need in the market during his own job search.

## BOARD OF ADVISORS

THOMAS KEANE – As Director of the Investment Department at Sage University in Troy, NY, Thomas is will help Your Job Quest acquire funding and grow within an incubator setting.

FRANK DE MEAO - Frank is a Manager for Key Banks Corporate Offices. He has years of experiencing working in a corporate atmosphere. He is a problem solver and works well in difficult situations.



# THE INVESTMENT

*Your Job Quest is looking for a long-term, hands-on investor with a buy-in of \$500,000.*

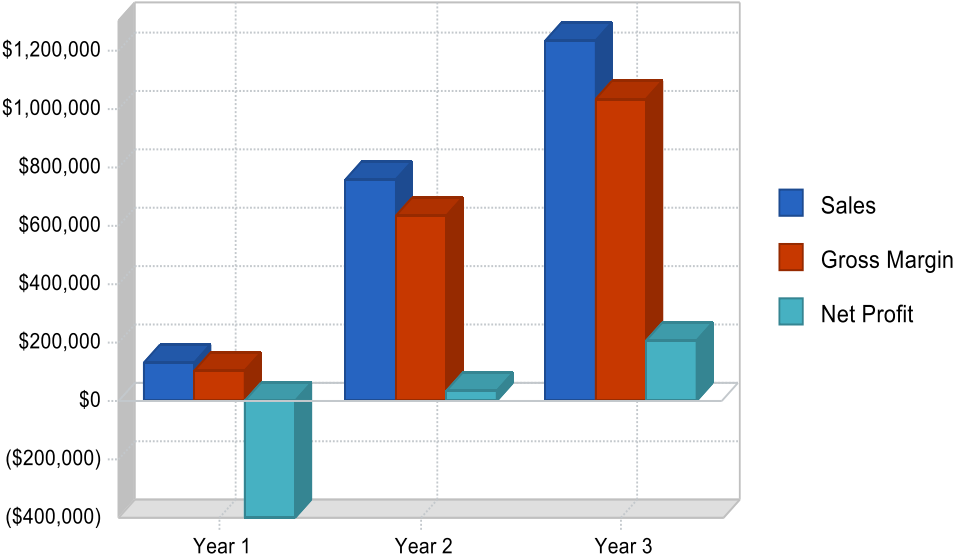
*In return, the investing party will receive 15% of the company.*

*Startup funds will be used toward company operating expenses, and marketing & advertising.*

<i>Startup</i>	
Requirements	
Startup Expenses	
Legal	\$15,000
Payroll	\$180,000
Advertising & Marketing	\$250,000
Technology & Infrastructure	\$10,000
Rent	\$3,000
Utilities	\$1,000
Insurance	\$1,000
Equipment	\$20,000
Total Startup Expenses	\$480,000
Startup Assets	
Cash Required	\$20,000
Other Current Assets	\$0
Long-term Assets	\$0
Total Assets	\$20,000
<b>Total Requirements</b>	<b>\$500,000</b>

# RETURN ON INVESTMENT

Highlights



WITH A \$500,000 INVESTMENT THERE IS A PREDICTED INVESTOR PAYOUT OF \$3,000,000 in 7 YEARS!

**\*\*YOUR JOB QUEST becomes profitable during year two!**



## THE FUTURE

YOUR JOB QUEST has room for growth and change in its business model in the next three years. The business will adapt to meet product demand.

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