

COMMUNUZAL

A COMMUNITY FOR COMMUNITIES



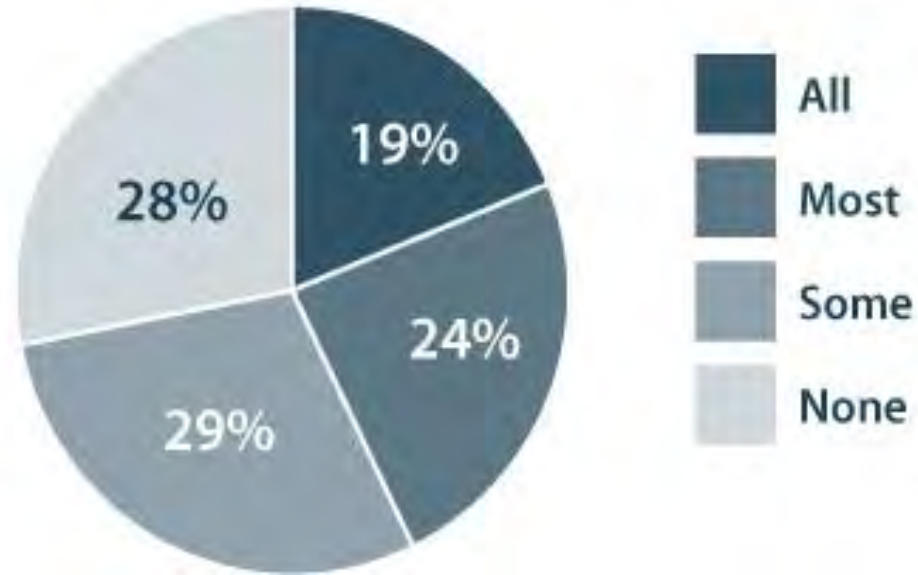
THE PITCH

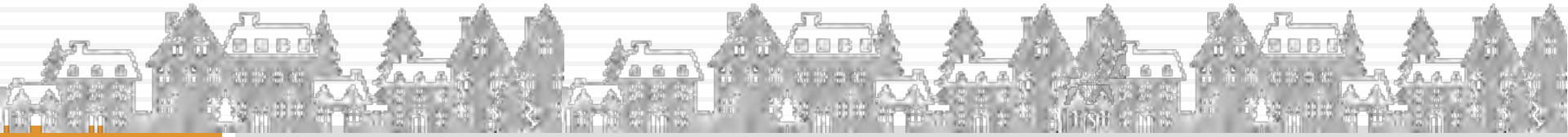
THE PROBLEM:

The internet opens consumers up to the whole world...
but do they know their neighbors?



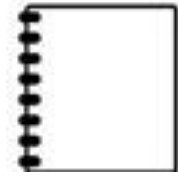
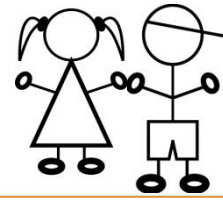
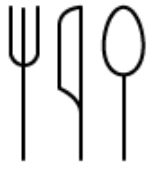
NUMBER OF NEIGHBORS KNOWN BY NAME ACCORDING TO PEW RESEARCH 2009





THE SOLUTION

A SIMPLE WEB 2.0 PLATFORM THAT HELPS
people get to know their neighbors
and communities grow closer...
and a little bit more fun.



Photos

Dining

Activities

Events

Nightlife

Neighbors

Stories

Shopping

COMMUZAL.COM WILL HAVE THE ABOVE FEATURES...

AND WILL BE A VISUAL DISPLAY OF EACH NEIGHBORHOOD.



THE PRODUCT

THE MARKET



THE MARKET IS:

18-35 years old

Active in Social
Media

&

Real Estate Agents

Local Business

A background image showing a group of young women sitting at a white table outdoors, smiling and talking. The image is slightly faded to allow text to be overlaid.

72% surveyed say they would try this service!

REVENUE MODEL



FEATURED LOCAL BUSINESS LISTINGS



MLS LISTINGS



GOOD OL' FASHIONED ADVERTISING

MARKETING & SALES

Controlled release with Belmont Shore as the first community.

Local Event Marketing & Community Groups
The community averages 2 events per month.

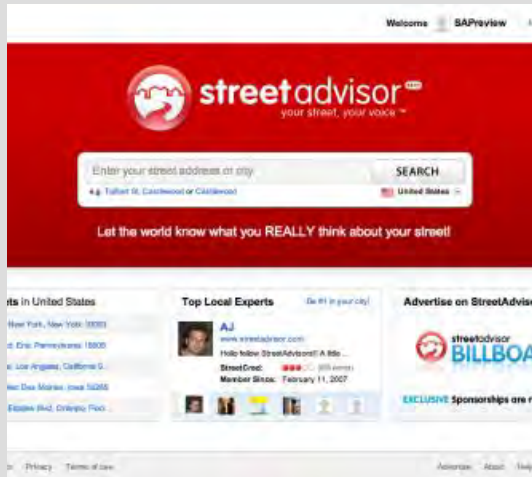
Word of Mouth Marketing

Direct Mail Marketing
Social Media Marketing

**On the ground sales to start

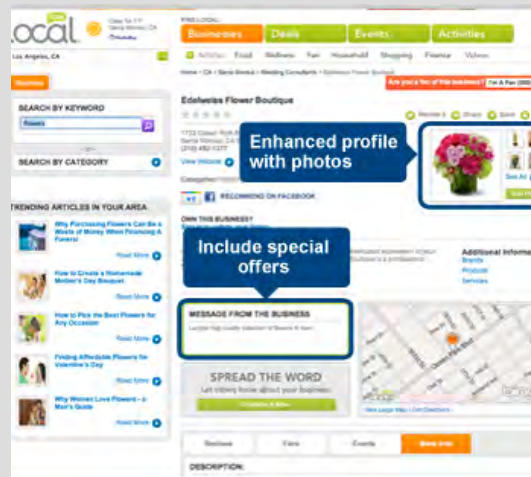


COMPETITION



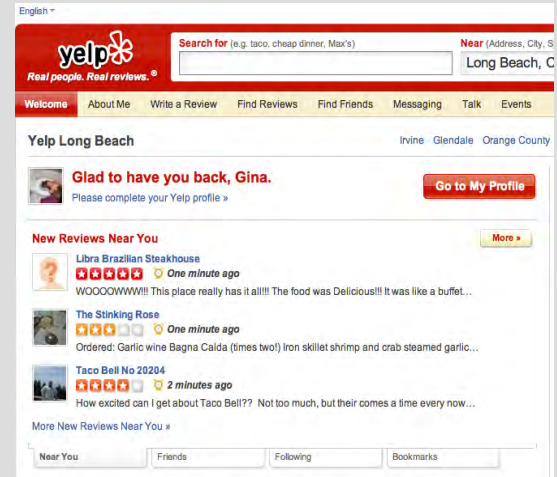
STREETADVISOR.COM

- Controlled by RE Agents
 - Little Activity
 - Little Marketing



LOCAL.COM

- Solely for finding businesses
 - No reason to browse
 - In your face advertising



YELP.COM

- Focus on bars / restaurants
 - Feels too big!
 - Lots of litigation

MANAGEMENT TEAM



NICK CROFT, MBA
10 + programming
experience

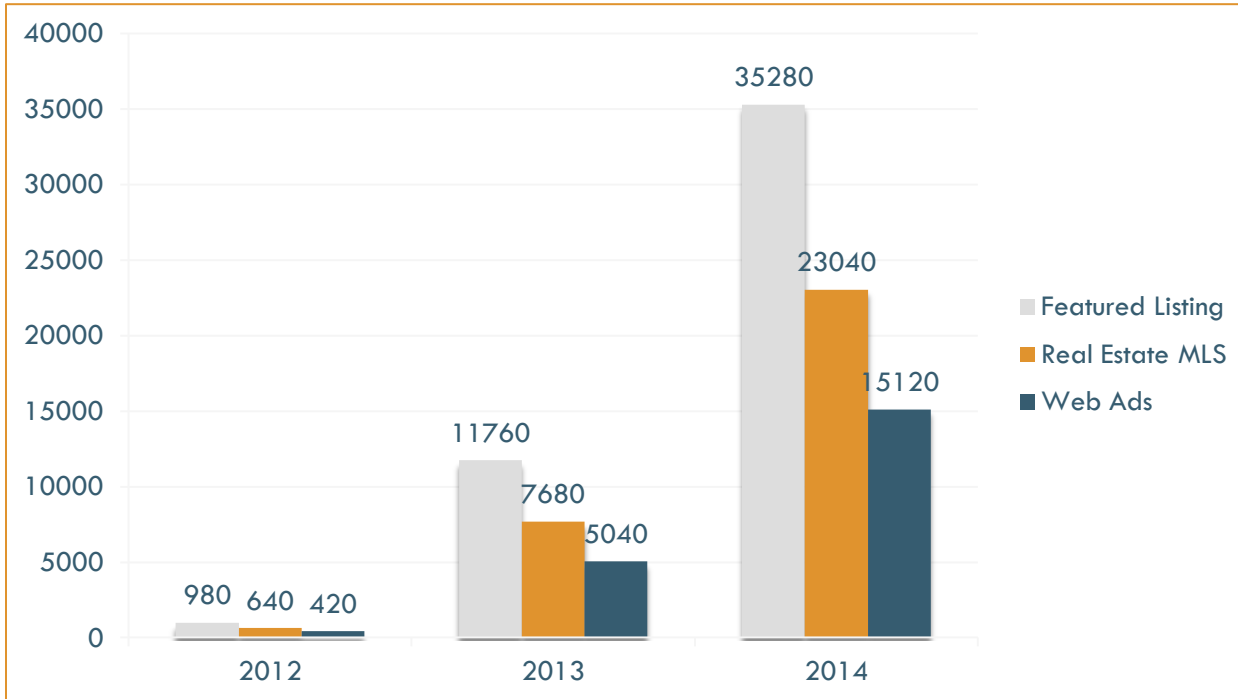


WILL CHANG, MBA
5 years startup
experience



GINA GRANT, MBA
7 years internet business
development

THE FINANCIALS



- Real Estate Agents pay \$20 per month per MLS.
- We predict 2-4 agents per neighborhood.
- Featured Listings will run for \$29.99 per month .
- 20 per neighborhood by 2014.
- Ad revenue is based on website visits for a small social site.

THE INVESTMENT



Company is
predicting a
\$5,000,000
valuation by Q4
of 2014!

COMMUZAL is looking for a \$250,000 investment.

The use of proceeds will be divided approximately 60% for marketing and 40% for development.

In return the company is offering 30% equity ownership.



THE FUTURE

- COMMUZAL plans to franchise its business to passionate individuals in neighborhoods across the US.
- Each “Mayor” will take home roughly 70% of his or her town’s earnings.



A FANTASTIC BUSINESS OPPORTUNITY

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